

# B A C E E

## BANKING ASSOCIATION FOR CENTRAL AND EASTERN EUROPE



### 35<sup>th</sup> BACEE Regional Banking Conference Risk and Opportunities in the CEE-CIS Financial Sector

16-17 October 2017, Budapest

## SPONSORSHIP OPPORTUNITIES

### *Values for Major Sponsorship*

## Lead SPONSOR

**€15,000 + VAT**

#### Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

#### During the event:

- Placement of sponsor's logo\* in the conference brochure and on the conference flag
- Publication of a **2-page advertising module\*** in the conference brochure
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Lead Sponsor
- **8 complimentary** passes available for this or for any of the forthcoming BACEE events (excluding events co-organised with partners other than the sponsoring organisation) during 12 months period of time
- **30 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add the sponsor's advertising material\* to the set of handouts provided to all conference participants

- The opportunity to give a **30-minute-long keynote speech or presentation**

#### • **Session moderation**

- Placement of sponsor's own Display\* in the Conference Hall

- A spot for a sponsor stand/roll up/flag

- The opportunity to play a video spot during coffee breaks and luncheons in the Coffee Break Foyer. If required, TV screen will be provided by BACEE for this purpose,

#### After the event:

- Sponsor's logo\* rotation on the Conference website for 3 months including a hyperlink to the sponsor's website

- Mention as Lead Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 3 months including a hyperlink to the sponsor's website

\* To be provided by the sponsor.

# Diamond SPONSOR

€10,000 + VAT

## Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

## During the event:

- Placement of sponsor's logo\* in the conference brochure and on the conference flag
- Publication of a **2-page advertising module\*** in the conference brochure
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Diamond Sponsor
- **5 complimentary** passes available for this or for any of the forthcoming BACEE events (excluding events co-organised with partners other than the sponsoring organisation) during 12 months period of time
- **25 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add sponsor's advertising material\* to the set of handouts provided to all conference participants
- The opportunity to give a **30-minute-long keynote speech or presentation**
- Placement of sponsor's own Display\* in the Conference Hall
- A spot for a sponsor stand/roll/up/flag
- The opportunity to play a video spot during coffee breaks and luncheons in the Coffee Break Foyer. If required, TV screen will be provided by BACEE for this purpose,

## After the event:

- Sponsor's logo\* rotation on the Conference website for 3 months including a hyperlink to the sponsor's website
- Mention as Diamond Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 3 months including a hyperlink to the sponsor's website

\* To be provided by the sponsor.

# Gold SPONSOR

€5,000 + VAT

## Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

## During the event:

- Placement of sponsor's logo\* in the conference brochure and on the conference flag
- Publication of a **1-page advertising module\*** in the conference brochure
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Gold Sponsor
- **3 complimentary** passes
- **20 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add the sponsor's advertising material\* to the set of handouts provided to all conference participants
- The opportunity to give a **20-minute speech**
- Placement of sponsor's own Display\* in the Conference Hall
- A spot for a sponsor stand/roll up/flag
- The opportunity to play a video spot during coffee breaks and luncheons in the Coffee Break Foyer. TV screen should be provided/rented by the sponsor.

## After the event:

- Sponsor's logo\* rotation on the Conference website for 2 months including a hyperlink to the sponsor's website
- Mention as Gold Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 2 months including a hyperlink to the sponsor's website

\* To be provided by the sponsor.

## Silver SPONSOR

€3,000 + VAT

### Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

### During the event:

- Placement of sponsor's logo\* in the conference brochure and on the conference flag
- Publication of a **½-page advertising module\*** in the conference brochure
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Silver Sponsor
- **2 complimentary** passes
- **15 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add the sponsor's advertising material\* to the set of handouts provided to all conference participants
- The opportunity to give a **15-minute-long speech**
- Placement of sponsor's own Display\* in the Conference Hall
- A spot for a small sponsor stand/roll up/flag
- The opportunity to play a video spot during coffee breaks and luncheons in the Coffee Break Foyer. TV screen should be provided/rented by the sponsor.

### After the event:

- Sponsor's logo\* rotation on the Conference website for 1 months including a hyperlink to the sponsor's website
- Mention as Silver Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 1 months including a hyperlink to the sponsor's website

\* To be provided by the sponsor

## Bronze SPONSOR

€1,500 + VAT

### Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

### During the event:

- Placement of sponsor's **logo\* in the conference brochure** and on the conference flag
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- **1 complimentary** pass

- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Bronze Sponsor
- **10 % discount** for the **sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

### After the event:

- Mention as Bronze Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) including a hyperlink to the sponsor's website

\* To be provided by the Sponsor

# Exhibitors

**€2,000 + VAT**

The break times and the exhibition hall at the conference create a networking and product showcase opportunity for exhibitors. Price includes free participation for 1 attendee delegated by the exhibitor.

## Additional Sponsorship Items

Raise your visibility at the 35<sup>th</sup> BACEE Regional Banking Conference through the following opportunities. Your logo will be predominantly displayed on the items you choose to sponsor.

<b>Sponsored Items</b>	<b>Value in EUR</b>	<b>Available</b>	<b>Benefit</b>
<b>Coffee Break</b>	500 + VAT	4	Logo displayed in the Coffee Break area
<b>Luncheon</b>	1,200 + VAT	2	Logo displayed in the restaurant
<b>Pendrive with Conference Materials (for 150 delegates)</b>	2000 + VAT	1	Logo printed on pendrive; company presentation uploaded on the pendrive
<b>Lanyards (Name badge holders)</b>	500 + VAT	1	Logo printed on lanyards
<b>Conference bags</b>	1200 + VAT	1	Logo printed on bags

# Sponsor & Exhibitor Reservation Form

## 35<sup>th</sup> BACEE Regional Banking Conference 16-17 October 2017, Budapest

### Contact INFORMATION:

Sponsoring Organisation \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Phone \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ Country \_\_\_\_\_ Post Code \_\_\_\_\_  
 Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Select ONE OR MORE:

#### Package Levels

- \_\_\_\_\_ Lead  
 \_\_\_\_\_ Diamond      \_\_\_\_\_ Exhibitor  
 \_\_\_\_\_ Gold      \_\_\_\_\_ Sponsor of Additional Sponsorship Items (Please make selection by ticking.)  
 \_\_\_\_\_ Silver       Coffee Break  
 \_\_\_\_\_ Bronze       Luncheon  
                                   Pendrive  
                                   Lanyards  
                                   Conference bags

Describe any special requests:

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For organization purposes, please let us know, if you would like to bring any of the following items or use any of the following services:

Yes/No	Service	Deadline of receiving the material	Note
	Advertising module in conference brochure	6 October 2017	Format in JPG/GIF/TIFF
	Advertising material stuffed into conference bags	12 October 2017	To be marked in advance!
	Advertising material to be put on the sponsor's table	16 October 2017	To be marked in advance!
	Display to be put in the Conference Hall	16 October 2017	
	Speech or presentation or session moderation	11 October 2017	
	Stand/roll-up/flag	16 October 2017	
	Video spot	12 October 2017	

# Support

Our organisation is interested in sponsoring the 35th BACEE Regional Banking Conference and has a budget of € \_\_\_\_\_ . Please assemble a **customised package** for our review based on our demand as follows:

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## Please e-mail **BACK TO:**

Banking Association for Central and Eastern Europe (BACEE) at [judit.turza@bacee.hu](mailto:judit.turza@bacee.hu) or [bacee@bacee.hu](mailto:bacee@bacee.hu).

Please call: +36 1 356 85 81 or +36 1 212 62 10 with any questions. A confirmation letter and an invoice will be mailed once your form has been received.

Make payment via bank transfer to BACEE's bank account number indicated on the invoice received. All conditions of sponsorship come into force upon signature of this form by both parties.

.....  
Date

.....  
Signature