



## 40<sup>th</sup> Jubilee BACEE Regional Banking Conference Risk and Opportunities in the CEE-CIS Financial Sector 24-25 September 2020, Budapest

### SPONSORSHIP OPPORTUNITIES *Values for Major Sponsorships*

General Sponsorship Opportunities	Diamond	Gold	Silver	Bronze	Luncheon (100 pax)	Exhibitor
Branding on-line and off-line (conference brochure and flag)	YES	YES	YES	YES	YES	YES
Advert publication in the conference brochure	2-page	1-page	½- page	-	½- page	-
Complimentary passes	5	3	2	1	2	1
Discount for the sponsor's client(s)	25 %	20 %	15 %	10 %	15 %	15 %
Promotional item in delegates' conference bag	YES	YES	YES	-	YES and smaller items placed on the tables in the restaurant	YES
Speaking opportunity	30 min keynote speech, session moderation	25 min speech	20 min speech	-	15 min presentation, 5-minute welcome speech in the restaurant	-
Sponsor's roll-up in the Conference Hall	YES	YES	YES	-	YES in the Conference Hall and in the restaurant	-
Exhibition space	YES	YES	YES	-	-	YES upgraded
Sponsor's video spot projected during breaks	YES	YES	YES	-	YES	-
VALUE	€10,000 +VAT	€6,000 +VAT	€4,000 +VAT	€2,000 +VAT	up to €3,000 incl. VAT	€3,000 +VAT

\*See detailed information on page 2-4

# Diamond SPONSOR

€10,000 + VAT

## Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

## During the event:

- Placement of sponsor's logo\* in the conference brochure and on the conference flag
- Publication of a **2-page advertising module\*** in the conference brochure
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Diamond Sponsor
- **5 complimentary** passes available for this or for any of the forthcoming BACEE events (excluding events co-organised with partners other than the sponsoring organisation) during 12 months period of time
- **25 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add sponsor's advertising material\* to the set of handouts provided to all conference participants
- The opportunity to give a **30-minute-long keynote speech or presentation**
- **Session moderation**
- Placement of sponsor's own roll-up\* in the Conference Hall
- A spot for a sponsor stand/roll-up/flag
- The opportunity to play a video spot during coffee breaks and luncheons in the Coffee Break Foyer. If required, TV screen will be provided by BACEE for this purpose.

## After the event:

- Sponsor's logo\* rotation on the Conference website for 3 months including a hyperlink to the sponsor's website
- Mention as Diamond Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 3 months including a hyperlink to the sponsor's website

\* To be provided by the sponsor.

# Gold SPONSOR

€6,000 + VAT

## Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

## During the event:

- Placement of sponsor's logo\* in the conference brochure and on the conference flag
- Publication of a **1-page advertising module\*** in the conference brochure
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Gold Sponsor
- **3 complimentary** passes
- **20 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add the sponsor's advertising material\* to the set of handouts provided to all conference participants
- The opportunity to give a **25-minute speech**
- Placement of sponsor's own roll-up\* in the Conference Hall
- A spot for a sponsor stand/roll up/flag
- The opportunity to play a video spot during coffee breaks and luncheons in the Coffee Break Foyer. TV screen should be provided/rented by the sponsor.

## After the event:

- Sponsor's logo\* rotation on the Conference website for 2 months including a hyperlink to the sponsor's website
- Mention as Gold Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 2 months including a hyperlink to the sponsor's website

\* To be provided by the sponsor.

# Silver SPONSOR

€4,000 + VAT

## Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

## During the event:

- Placement of sponsor's logo\* in the conference brochure and on the conference flag
- Publication of a **½-page advertising module\*** in the conference brochure
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Silver Sponsor
- **2 complimentary** passes
- **15 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add the sponsor's advertising material\* to the set of handouts provided to all conference participants
- The opportunity to give a **20-minute-long speech**
- Placement of sponsor's own roll-up\* in the Conference Hall
- A spot for a small sponsor stand/roll-up/flag
- The opportunity to play a video spot during coffee breaks and luncheons in the Coffee Break Foyer. TV screen should be provided/rented by the sponsor.

## After the event:

- Sponsor's logo\* rotation on the Conference website for 1 months including a hyperlink to the sponsor's website
- Mention as Silver Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 1 month including a hyperlink to the sponsor's website

\* To be provided by the sponsor

# Bronze SPONSOR

€2,000 + VAT

## Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.com](http://www.baceeconference.com)) including a hyperlink to the sponsor's website

## During the event:

- Placement of sponsor's **logo\* in the conference brochure** and on the conference flag
- Sponsor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- **1 complimentary** pass

- Placement of sponsor's logo\* on the Conference Room and Hall Display as a Bronze Sponsor
- **10 % discount** for the **sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

## After the event:

- Mention as Bronze Sponsor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 1 month including a hyperlink to the sponsor's website

\* To be provided by the Sponsor

# Luncheon

## up to €3,000, incl. VAT

### Prior to the event:

- Placement of sponsor's logo\* on the Conference website ([www.baceeconference.eu](http://www.baceeconference.eu)) including a hyperlink to the sponsor's website

### During the event:

- Placement of **sponsor's logo\*** in the **conference brochure** and on the conference flag
- **Sponsor's logo\*** rotation on the Conference website including a hyperlink to the sponsor's website
- Publication of a **½-page advertising module\*** in the conference brochure
- The opportunity to deliver a **15-minute-long presentation and to give a 5-minute-long welcome speech** in the restaurant before lunch
- **2 complimentary passes**

- The opportunity to add the sponsor's advertising material\* to the set of handouts provided to all conference participants
- The opportunity to place the sponsor's smaller promotional items (i.e. pen, pendrive, etc.) on the tables in the restaurant
- Placement of sponsor's own roll-up\* in the in the Conference Hall and in the restaurant
- **15 % discount for the sponsor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time
- Sponsor's video spot projected during breaks

### After the event:

- Mention as sponsor's under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 1 month including a hyperlink to the sponsor's website

\* To be provided by the Sponsor

# Exhibitor

## €3,000 + VAT

### Prior to the event:

- Placement of exhibitor's logo\* on the Conference website ([www.baceeconference.eu](http://www.baceeconference.eu)) including a hyperlink to the sponsor's website

### During the event:

- Placement of **exhibitor's logo\*** in the **conference brochure** and on the conference flag
- Exhibitor's logo\* rotation on the Conference website including a hyperlink to the sponsor's website
- **1 complimentary pass**
- **15 % discount for the exhibitor's client(s)** for this or for any of the forthcoming BACEE events during 12 months period of time

- The opportunity to add the sponsor's advertising material\* to the set of handouts provided to all conference participants
- Placement of exhibitor's logo\* on the Conference Room and Hall Display as an Exhibitor.
- An upgraded spot for an exhibitor stand/roll up/flag

### After the event:

- Mention as Exhibitor under 'Former BACEE Events' on the BACEE website ([www.bacee.hu](http://www.bacee.hu)) for 1 month including a hyperlink to the sponsor's website

\* To be provided by the Sponsor

## Other Sponsorship Opportunities

<b>Benefit</b>	<b>Coffee Break (100 pax)</b>	<b>Cocktail (80 pax)</b>
Branding on-line and off-line (conference brochure and flag)	YES	YES
Complimentary pass	1	2
Placement of Sponsor's roll- up	in the Coffee Break area	at the Cocktail reception venue
Placement of promotional materials	in the Coffee Break area	at the Cocktail reception venue
Speaking opportunity	-	5-minute welcome speech
Branded Sponsor's table with seating opportunities	-	YES
<b>VALUE</b>	<b>€ 900 +VAT / coffee break</b>	<b>up to € 3,000, incl. VAT</b>

## Additional Sponsorship Items

Raise your visibility at the 40<sup>th</sup> Jubilee BACEE Regional Banking Conference through the following opportunities. Your logo will be predominantly displayed on the items you choose to sponsor.

<b>Sponsored Items</b>	<b>Value</b>	<b>Benefit</b>
<b>L</b> anyards (Name badge holders)	€ 600 + VAT	Logo printed on lanyards
<b>C</b> onference bags	€ 1200 + VAT	Logo printed on bags

# Sponsor & Exhibitor Reservation Form

## 40<sup>th</sup> Jubilee BACEE Regional Banking Conference 24-25 September 2020, Budapest

### Contact INFORMATION:

Sponsoring Organisation \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Phone \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ Country \_\_\_\_\_ Post Code \_\_\_\_\_  
 Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Select ONE OR MORE:

#### Package Levels

\_\_\_\_\_ Diamond  
 \_\_\_\_\_ Gold \_\_\_\_\_ Sponsor of Additional Sponsorship Items (Please make selection by ticking.)  
 \_\_\_\_\_ Silver \_\_\_\_\_ Lanyards  
 \_\_\_\_\_ Bronze \_\_\_\_\_ Conference bags  
 \_\_\_\_\_ Luncheon  
 \_\_\_\_\_ Exhibitor  
 \_\_\_\_\_ Coffee Break  
 \_\_\_\_\_ Cocktail

Describe any special requests:

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For organization purposes, please let us know, if you would like to bring any of the following items or use any of the following services:

Yes/No	Service	Deadline of receiving the material	Note
	Advertising module in conference brochure	10 September 2020	Format in JPG/GIF/TIFF
	Advertising material stuffed into conference bags	17 September 2020	To be marked in advance!
	Advertising material to be put on the sponsor's table	22 September 2020	To be marked in advance!
	Display to be put in the Conference Hall	22 September 2020	
	Speech or presentation or session moderation	17 September 2020	
	Stand/roll-up/flag	22 September 2020	
	Video spot	17 September 2020	

# Support

Our organisation is interested in sponsoring the 40<sup>th</sup> Jubilee BACEE Regional Banking Conference and has a budget of €\_\_\_\_\_. Please assemble a **customised package** for our review based on our demand as follows:

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## Please e-mail **BACK TO:**

Banking Association for Central and Eastern Europe (BACEE) at [judit.turza@bacee.hu](mailto:judit.turza@bacee.hu) or [bacee@bacee.hu](mailto:bacee@bacee.hu). Please call: +36 1 212 62 10 with any questions. A confirmation letter and an invoice will be mailed once your form has been received.

Make payment via bank transfer to BACEE's bank account number indicated on the invoice received. All conditions of sponsorship come into force upon signature of this form by both parties.

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Date

.....  
Signature